

# It's the surfactant that makes it stand out from the rest.

# What's in a drum - surfactants make the difference.

The power of Transorb II surfactant. Rapid translocation from leaf to roots.

# QUALITY AND PERFORMANCE TRUSTED FOR GENERATIONS

Since its discovery over 40 years ago, glyphosate has continued to be at the forefront of weed control. Roundup® products lead the way, now with Roundup Ultra®MAX, the seventh generation Roundup® liquid. Globally, Roundup® branded products are the number one herbicide used in agriculture, trusted for their quality and performance. That's why for the last 5 decades, farmers have trusted Roundup Ultra®MAX to deliver the results they need. Backed by extensive research and development, Roundup Ultra®MAX offers the technological edge demanded by today's producers.

## THE MOST POWERFUL ROUNDUP® FORMULATION

- 570 g/litre glyphosate as the potassium salt in the form of a soluble concentrate
- This powerful formulation provides superior control of tough weeds, meaning less escapes, cleaner spray-outs with fewer drums.

# ROUNDUP ULTRA®MAX'S SPEED AND EFFICIENCY AT PENETRATING THE LEAF SURFACE IS KEY TO ITS OUTSTANDING PERFORMANCE.

# SURFACTANTS MAKE THE DIFFERENCE

 Surfactants are critical to enhance the efficacy of glyphosate, by enabling better penetration into the plant. Roundup

HERBICIDE

- Glyphosate performance relies on the quality of the surfactant.
- Inferior surfactants or a low surfactant to active ingredient ratio may reduce glyphosate uptake or speed of kill.

# THE POWER OF TRANSORB II SURFACTANT

Transorb II is a powerful, new generation surfactant designed exclusively in a concentrated form to deliver outstanding performance.

Roundup Ultra®MAX has been designed not to require additional surfactants (with the exception of Pulse® / Slikka®). In fact it contains one of the highest surfactant loadings in the market, giving it rapid penetration, brownout and improved rainfastness. That's the difference technology makes.

# Quality has no equal - key features.

# QUALITY YOU CAN TRUST

Every drum of Roundup Ultra®MAX is manufactured to the highest standards. Bayer controls the manufacturing from start to finish. Tough test protocols for stability, consistency and surfactant ensure the highest quality every time.

# RAPID UPTAKE AND BROWNOUT

The powerful surfactant system in Roundup Ultra®MAX ensures rapid penetration into the plant, delivering faster brownout and quicker translocation to the roots.

# FLEXIBLE PADDOCK MANAGEMENT

Timing is everything. Roundup Utra®MAX sprayed paddocks can be grazed (except where ragwort is present), cultivated or drilled just one day after spraying for annual weeds, and three days for perennial weeds. Minimising downtime, this gets your paddocks back into production sooner.



The proven herbicide for powerful control of a broad range of weeds in pasture, cropping and horticulture.



# FLEXIBILITY AND EASE OF USE

High load, low viscosity and low foam formulation.



### **30 MINUTE RAINFAST** (When used with approved penetrant)

The powerful Transorb II surfactant system in Roundup Ultra®MAX delivers fast uptake into weeds, and this is supported by a 30 minute rainfast period, when used with approved penetrant such as Pulse® or Slikka®.

## WE'RE WITH YOU IN THE FIELD

Bayers Sales Force and Field Solution Team are with you in the field, supporting you every step of the way.



Timing is critical. That's why 5 decades of farmers have trusted Roundup<sup>®</sup> to deliver the results they need.

# **Regional Territory Managers**

Upper North Island

Phil Bertram 021 426 825

**Gisborne and Hawke's Bay** 

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# We're with you in the field

Now with added support and technical 'know-how' from Bayer Crop Science New Zealand.